



Kickstarter Video 2019: Transcription

Length: 3:12

Opens on close ups of several F(r)iction staffers (Anna, Kenneth, Mia, Helen, and Andrew), all speaking in quick succession.

Anna: Remember a story that enchanted you?

Kenneth: Inspired you?

Mia: Changed the way you thought?

Helen: The way you felt?

Andrew: So do we.

Close up of F(r)iction's Editor-in-Chief, Dani. As she speaks, she lifts up a copy of F(r)iction. This is followed by images of various past covers of the magazine.

Dani: This is *F(r)iction*. A collection of stories and art that brings that magic back. Four years ago, *F(r)iction* started as a passion project of a ragtag group of editors. Armed with dedication, stubbornness, and a good amount of duct tape...

Shot of Anna holding a box as the bottom tears and books fall out. Dani walks in and hands her a roll of duct tape.

Anna: ...Metaphorical duct tape...

Dani: I mean, and some literal. We've become one of the fastest growing literary journals in the world.

Images of some pages of F(r)iction are shown as Kenneth speaks.

Kenneth: From Jeff Vandermeer to Lydia Davis, Kwame Dawes to Alasdair Gray, some of the biggest names in the literary industry have graced our pages.

Close up of Andrew as he speaks, followed by shots of F(r)iction staffers talking with others about the magazine at a conference intercut with close up shots of pages of F(r)iction.

Andrew: *F(r)iction* isn't just about celebrity talent. It's about creating a home for diverse and underserved voices. From stories and poems by veterans and women in Afghanistan, to the LGBTQ and incarcerated communities, *F(r)iction* champions unique voices from around the globe.

Close up of Helen speaking and artwork from the magazine.

Helen: Whether it's traditional literary fiction, or genre bending sci-fi, fantasy, and horror, we look for stories and poems that move us. That challenge our assumptions about the world.

Close up of Mia speaking, followed by a shot of Mia and Kenneth sitting together reading F(r)iction, then a shot of Dani speaking with a reader at a conference.

Mia: And because nothing makes us happier, or prouder, than launching the careers of brand new voices, our dedicated team of more than thirty editors fight for the stories they believe in, working closely with authors to bring their work to life.

Close up of Kenneth speaking.

Kenneth: And the result? Over thirty percent of our published work comes from the slush pile.

Helen stands in front of shelves holding F(r)iction. Anna and Dani join her, each holding a different copy of F(r)iction.

Helen: And it's not just the literature that sparkles.

Anna: We commission original illustrations for every single piece we publish, making our pages as beautiful and vibrant as the stories within.

Dani: We even publish an original comic in every single issue.

The three women open their copy of the magazine as they speak.

Helen: Cannibalism.

Anna: Scandinavian folklore.

Dani: An island of dolls.

Anna: We've got it all!

Close up of Andrew speaking.

Andrew: And we've got a lot planned for the next year of *F(r)iction*, including features with Joyce Carol Oates, Lev Grossman, Nick Flynn, and so much more.

Close up of Dani. As she speaks, copies of F(r)iction are shown. One by one, each copy is taken away. Followed by shots of Dani and Helen working at a computer on the magazine.

Dani: But we could not do this without you. As one by one, literary beacons are forced to close, this is a difficult time to champion great stories. But we refuse to give up and this Kickstarter is the first step towards continuing to publish this strange beast of a book. And with your help, we hope to do more than just merely survive.

Close up of Andrew. As he speaks, shots of the pages of F(r)iction are shown.

Andrew: We want to expand *F(r)iction* online, with a swanky new website, increase our resources to help pay new and diverse writers, and make sure important new voices are being heard.

Close up of Mia, followed by shots of various issues of F(r)iction.

Mia: And you can help us do just that. By supporting this campaign, you can snag back issues, subscription deals, and a slew of lit-loving goodies.

Close up of Kenneth.

Kenneth: If we reach our goal, we can make sure the new vanguard is more diverse and exciting than ever.

Close up of Helen as she speaks, then holds up a copy of F(r)iction. A twinkling sound plays as sparkles appear around her.

Helen: And if we exceed our Kickstarter goal, we can do even more. Like create a comic anthology, and an interactive archive of back issues, and covers so shiny, they'll melt your face off.

Kenneth is shown sitting and holding a roll of duct tape that he uses to fix two broken pencils.

Kenneth: It's a difficult time to champion great stories.

Anna sits on a couch, also holding a roll of duct tape, then takes a piece off and puts it on the spine of a copy of F(r)iction.

Anna: But it's worth it.

Shot of Andrew holding a shoe in one hand and with a roll of duct tape in the other. The duct tape is being used to fix the shoe.

Andrew: As others are closing their doors.

Shot of Mia fixing a painting with duct tape.

Mia: We're still here, we're still fighting.

Close up of Helen pointing at the screen.

Helen: But we need *your* help!

Close up of Dani catching a roll of duct tape as she speaks.

Dani: So, from all of us at *F(r)iction*, thank you for your support.

Closes with a final message of “Pledge today!” and information on how to share the campaign using @FrictionSeries for Facebook, Twitter, and Instagram. Then, sounds of duct tape being pulled off the roll plays with the final message, “Keep F(r)iction Alive! #publishweird”